

OVERVIEW

# WE POWER THE INNOVATION THAT POWERS THE WORLD

## Accelerating innovation is essential for organizations.

Our suite of software + services makes it easier, faster and more cost-effective to drive greater innovation velocity at every point in the process. We help you:

### SAVE TIME



Generate and refine the best ideas in minutes vs days—**up to 10x faster** than using multiple free tools.

### SAVE MONEY



Maximize your R&D budgets with streamlined processes that **eliminate thousands of hidden cost dollars** per patent.

### CREATE STRONGER IP



Get instant access to **accurate, relevant results** so you can focus resources on the most novel, profit-driving ideas.

### OWN THE ADVANTAGE



Propel your business with **stronger, more defensible IP** and fuel better bottom line results.

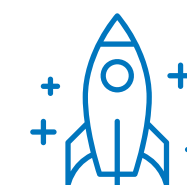
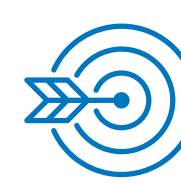
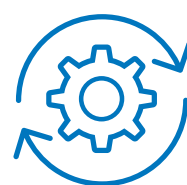
Smarter workflows. Faster innovation. Greater ROI.



# IP.com<sup>®</sup> INNOVATION POWER SUITE<sup>™</sup>

Our **IP Suite<sup>™</sup>** is an integrated platform of end-to-end workflow solutions and professional services designed to fuel more powerful, defensible IP at every step of the innovation lifecycle.

DO IT YOURSELF WITH POWERFUL, EASY TO USE IP WORKFLOW SOLUTIONS:



CONCEIVE

VALIDATE

EVALUATE

PROTECT

TARGET

MONETIZE

**IQ Ideas+**  
*Ideation and evaluation workflow solution*

**Fast-track more, novel, and profitable ideas** by refining those with the greatest potential at the source of the process, before time and money are wasted.

**Generate more novel innovations, faster**  
Conceive and pursue only the highest-potential ideas with objective, actionable assessments.

**Increase productivity**  
Improve the uniqueness of invention descriptions for disclosures that yield strong, defensible IP.

**Accelerate your time to ROI**  
Streamlined workflow enhances collaboration, reduces costs, and shortens the overall time to patent.

**Defensive Publishing**  
*IP strategy solutions*

**Fortify your innovation strategy** by defensively publishing technical disclosures using cost-effective, repeatable, reliable workflows.

**Publishing**  
Instantly secure your right to use by publishing technical disclosures to our Prior Art Database.

**Prior Art Database**  
The world's leading public source of Prior Art to find published technical disclosures, validate ideas and reduce costs.

**Editing Services**  
Save time and effort by having our technical editors generate the strongest, most defensible disclosures possible.

**InnovationQ+**  
Powered by IP.com and IEEE  
*Innovation and IP decision support workflow solution*

**Move innovation forward faster** with our pioneering semantic offering. InnovationQ+ simplifies traditionally time- and cost-intensive search processes with our Semantic AI engine, unprecedented data integration and actionable outputs, making it easier, faster and more cost-effective to innovate.

**Rely on superior productivity**  
Intuitive experience eliminates complexity and decreases time to proficiency.

**Amplify results with smart data integration**  
Proprietary Semantic Gist<sup>®</sup> engine delivers accurate and advanced decision-guiding results.

**Own the competitive advantage**  
Get the insights you need to better target R&D—and monetization opportunities.

**The key to protection is detection.**  
Use Analysis, Maps, Alerts and more to help define your ideal protection strategy.

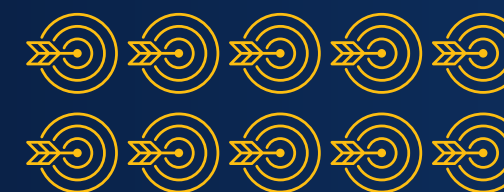
ADD ANALYTICS + PROFESSIONAL SERVICES TO SHORTEN YOUR TIME TO RESULTS EVEN MORE!

**MOVE FASTER:  
ACCELERATED  
INTELLIGENCE**

**AI**

Compared to classic search methodologies, our **AI-powered Semantic Gist<sup>®</sup> engine** delivers better results in less time.

**Billions of real-time global datapoints**  
**Unmatched ease of use and results**  
**ITAR compliance**



IP SUITE

**10x**  
FASTER  
THAN

CLASSIC METHODS

# IP ANALYTICS

Our broad portfolio of purpose-built, actionable outputs gives you the innovation intelligence you need to make informed IP decisions quickly and accurately. The big three:



## Technology Vitality Report

Quickly review hundreds of invention disclosures, funneling out lower-quality ideas for further iteration and fast-tracking novel ideas for review.



## Patent Vitality Report

Get an objective analysis of the assets in a patent portfolio to understand valuation and validity.



## Portfolio Intelligence Report

Assess your patent portfolio, IP strategy and competitive advantage with customized intelligence.

# PROFESSIONAL SERVICES

Unlock more freedom to innovate with a powerful combination of expertise + IP Suite™ intimacy. We can complete key research, analytics, editing and reporting tasks for you, accelerating delivery of the reports shown above—and much more:

**Freedom to Operate**

**Patent Landscape**

**Patentability**

**Editing Services**

**Validity / Invalidity**



We're ready to be an essential part of your team. With world-class expertise and our IP Suite, there's no challenge we can't take on.



**UNLOCK YOUR TRUE  
INNOVATION POTENTIAL**

Give us a try:  
Scan for a  
free trial!

Connect with our experts:  
[sales@ip.com](mailto:sales@ip.com)

